

MBD-1601070301040902 Seat No. _____

[Total Marks: 50

Second Year B. A. (Sem. IV) (CBCS) Examination

March / April - 2018

Functional English - VIII (Communication & Business Writing)

(Communication & Dusiness Witting)

Time: 2 Hours

		,			
1	Fill	in the blanks:	10		
	(1)	The word adulate means to			
	(2)	The Latin root par means			
	(3)	An statement is deliberately deceptive in nature.			
	(4)	The root vox means			
	(5)	A synonym of equability is			
	(6)	A woman on a horse is called an			
	(7)	A is written after the main part is finished.			
	(8)	The word malign is built on the Latin			
	(9)	The root means good.			
	(10)	The word refers to one who talks rapidly.			
2	Writ	te notes on any two :	10		
	(1)	Communication Process			
	(2)	Kinesics			
	(3)	Para Language			
	(4)	Effective Verbal Communication			
3	(a)	Draft an individual report on the decline of sales in a food joint.	10		
OR					
	(b)	Draft a committee report reviewing a newly started branch of a software company.	10		
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4	(a)	Prepare the agenda and minutes of a meeting.	10
		OR	
	(b)	Draft an MOU between a college and a social service organization.	10
5	(a)	Draft a questionnaire on reading habits of college students.	10
		OR	
	(b)	Prepare a brochure of a school.	10